

Director, Community Outreach

Rev1 is committed to connecting the central Ohio community to help entrepreneurs build great companies. And we know that companies with founders, leaders and advisors from diverse backgrounds get better results. The **Director, Community Outreach** will lead Rev1's efforts to connect Rev1's services with the broader central Ohio community and will identify opportunities for partnering with strategic entities to promote more women and minority-led and supported startups.

The successful candidate will be well connected within the central Ohio community and have a strong entrepreneurial background. Expertise in business or community development tied to fundraising is a must. The candidate should also have experience supporting inclusion or diversity initiatives. Reporting to the Chief Marketing & Communications Officer, this team member will work cross-functionally with the venture acceleration, marketing and investment teams to connect services to the community and drive inclusion initiatives.

Responsibilities:

- Support strategic community partnerships by connecting Rev1's services to help identify and support the most promising startups from our region.
- Build and leverage strategic regional partnerships to drive more women- and minority-sourced innovation into Rev1's pipeline of deals.
- Serve as a passionate, community thought leader and speaker on the topic of Entrepreneurship and Inclusive Entrepreneurship.
- Develop and prioritize program objectives, tactics timelines and outcomes.
- Stay abreast of the latest community and regional initiatives, understanding what success looks like for each of our regional community partners.
- Network with relevant industry groups and regional organizations to establish and build a relevant contact database.
- Assist the Rev1 First Connect and Venture Acceleration team to identify and attract diverse advisors, experts, consultants or executives to fill portfolio gaps.
- Stay up-to-date on inclusion and diversity research and best practices to feed ongoing program enhancements. Share best practices with senior leadership to help drive the inclusive entrepreneurship strategy.
- Track and report on progress of community relationships and inclusion initiatives, providing monthly updates and analysis on trends.
- Work with leadership to influence processes that support an inclusive environment at Rev1.

Skills and Experience:

- Experienced. Bachelor's Degree with 2+ years of demonstrated success building or managing inclusion programs. Comfortable with basic language and vernacular used in startup and high-tech industries.
- Strategic, yet tactical. Can think strategically and then build a tactical plan to meet key objectives. Comfortable with complex concepts, breaking them down into easy-to-understand ideas.
- Entrepreneurial. Understands the stress and concerns entrepreneurs face. Experience working directly with early-stage companies a plus.
- Team oriented. Comfortable working in cross-functional teams and can lead, collaborate with and direct others. This position requires significant creativity, judgment and latitude in accomplishing established objectives.
- Highly connected. Has a strong network - ideally within the economic development or community arena (with fundraising experience) - and skilled at growing a network of appropriate individuals with whom Rev1 can partner.
- DIY. Comfortable taking the lead and managing a process from start to production and delivery, leveraging internal and external team connections. Is willing to self-educate in fields that are outside personal experience.
- Great communicator. Highly professional at all times with excellent verbal, written and presentation skills. Has the maturity and common sense to listen well, advise, demonstrate and mentor.
- Accountable. Rev1 is a data-driven organization and overall team success requires individual responsibility to identify, document and report consistently and accurately on specific objectives and outcomes.

What's in it for you:

- Competitive compensation package comprising a base salary plus performance-based bonus (DOE)
- Collaborative work environment
- Access to the hottest tech startups and trends
- Generous paid time off
- 401(k) matching
- Health, dental, vision benefits

About Rev1 Ventures

Rev1 is a seed-stage venture development organization that combines investment capital and strategic services to help entrepreneurs build products people want and

companies that succeed. Our seasoned, data-driven team delivers early market validation for startups, helping them lay the foundation for scalable growth with the skills to evolve their product, sell to customers and build the right team. Rev1 manages a continuum of investment funds from corporate, community and innovation partners, as well as the Ohio Third Frontier. Rev1 is committed to creating a diverse environment and is proud to be an equal opportunity employer.

Interested candidates should submit a cover letter and resume detailing their skills and related experience to: Kristy Campbell at: kristy@rev1ventures.com